HON'BLE GOVERNOR OF TAMIL NADU, THIRU R.N.RAVI INAUGURATED IIID DESIGN CONFLUENCE & SHOWCASE (IDCS) BEING HELD FROM 02.09.2022 TO 04.09.2022 AT CHENNAI TRADE CENTRE, CHENNAI, TODAY (02.09.2022)

Hon'ble Governor of Tamil Nadu Thiru R.N.Ravi inaugurated IIID Design Confluence & Showcase (IDCS) being held from 02.09.2022 to 04.09.2022 at Chennai Trade Centre, Chennai today (02.09.2022). During the inaugural session, Hon'ble Governor released the first copy of Handbook on Design Tips towards 'Design Literacy for All'.

Hon'ble Governor in the inaugural address, congratulated the Founder and Chairman of Institute of Indian Interior Designers, Chennai Regional Chapter for providing a viable platform to the designing experts to discuss and share their experience and ideas as per people's expectations. The confluence would pave way for having introspection and further course of action in designing assignments for human survival that impacts socially well. He brought out the book that he released, is handy one and valuable edition adding the literature works in creating mass awareness of interior decorations.

Hon'ble Governor remarked that Indian designs are reflection of Indian civilisation and the journey of evolution of human civilisation. He elaborated that India has privilege of exhibiting the evolution of consciousness in civilisation through habitats to the world.

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He underscored that relevance of exposing India's ancient wisdom in designing and ensure the designing works should carry the essence of unique Indian characteristics. Indian designs are perfect example of symbiotic relationship between mother Nature and Human. It is India's unique aesthetic identity apart from safety of structure and health of inhabitants.

Hon'ble Governor remembered that Nation has entered in to the next quarter century of India's Independence with renewed confidence to make dream of taking world leadership, true. India is progressing on fast track in all fields and setting incredible targets and achieving them before the deadlines. This has happened because of collective and collaborative efforts of people towards Nation's inclusive development.

Hon'ble Governor recalled that Indian building structures (our monuments and temples) of living examples of intricacies and splendour of our age old and their tangible accomplishments. The world has changed its look on India now and is looking at Nation with great expectation for solutions of future problems for which our designers have to play a greater role.

Hon'ble Governor urged the designers to promote initiatives and ideologies of imbibing Indian characteristics in their works of designing creations, designing researches and bringing people's dreams to reality.

Tamil Nadu is highly rich in heritage and has many historical places, temples especially Tanjore Prahadeeswarar temple and monuments that speak proud of legacies, intricacies and matchless beauties. The people in

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Tamil Nadu are torch bearers of ancient civilisation and great in hospitality as well. He urged the participants from outside the state to do visits these ancient monuments to experience wisdom and ancient Tamil culture and carry sweet memories. He wished the convergence for enabling the young architects and students with consciousness in promoting ancient Indian culture and wisdom globally.

In the conclusion, Hon'ble Governor walked through the exhibition and visited the stalls at the venue. On this occasion, the Principal Secretary to Governor, Ar. Jabeen Zacharias, President, Institute of Indian Interior Designers, Ar.D.S.Ramakrishna Rao, Founder, Chairman, Institute of Indian Interior Designers, Chennai Regional Chapter, Ar.C.N.Ragavendran, C.R.Narayana Rao & Associates, ID.Ravi Meenakshisundaram, Chairman, IIID, Chennai Regional Chapter, Ar.Kunnakudi V.Srinivasan, Convener, IDCS-Chennai, Thiru.Kamal Khokhani, Managing Director, Akar Media Private Ltd, distinguished invitees, Architects, Interior Decorators, Civil Engineers, Industrialists and students participated.

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Raj Bhavan, Chennai - 22

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Date : 02.09.2022

Joint Director (PR)