PRESS RELEASE

<u>Hon'ble Governor of Tamil Nadu, Thiru Banwarilal Purohit</u> inaugurated the Mega Exhibition titled 'Saaf Niyath-Sahi Vikas'

Thiru. Banwarilal Purohit, Hon'ble Governor of Tamil Nadu inaugurated the Mega Exhibition titled 'Saaf Niyath – Sahi Vikas' organised by the Regional Outreach Bureau of the Information & Broadcasting Ministry of Government of India at Koyembedu Bus Terminus, Chennai today (01.09.2018).

Hon'ble Governor said "I am happy to be here today for inaugurating the mega exhibition of the Ministry of Information and Broadcasting, at the Koyambedu bus terminus. The theme of the exhibition is 'Right Intention leading to overall development. It is therefore titled 'Saaf Niyat Sahi Vikas'.

The aim of the exhibition is to create awareness and disseminate the information about the various schemes and programmes being implemented by the Centre in collaboration with the State Governments.

The Exhibits provide information about schemes such as Jandhan Yojana, Make in India, Digital India, Beti Bachaao Beti Padhao, Ayushman Bharat, Ujawala Scheme, Direct Benefit Transfer, Skill India, Mudra Yojana, Smart City Mission, Start up India, Atal Pension Yojana, Mission Antyodaya, Rashtriya Gokul Mission, Bharatiya Janayshadhi, Poshan Abhiyan and Khelo India.

The development schemes being implemented are intended to help the poor and underprivileged. Jan Dhan Yojana helps to serve the banking needs of the poor resulting in greater financial inclusion. 31 crores new bank accounts have been opened under this scheme. The Ujjwala Yojana has helped 3.8 crore women get LPG connections thus saving them from the pollution of smoke filled kitchens. The Pradhan Mantri Krishi Sinchai Yojana ensures more crop per drop and the promotion of neem coated urea has resulted in the full availability of fertilizers to all farmers.

The electronic National Agricultural Market is a trading platform on which nearly a crore farmers are registered. Farm produce worth Rs.42,000 crores have been transacted on this trading platform.

The unfunded poor have been beneficially assisted through the MUDRA Yojana under which 12 crore people have been sanctioned loans since April 2015. The Kaushal Vikas Yojana helps in providing skill training in 375 different vocations for which 13000 centres have been set up all over India.

Khelo India is a mass movement for promoting a culture of sports and fitness among the youth.

The world's largest health insurance cover is being provided by the Government of India under Ayushman Bharat which will provide health insurance coverage for nearly 50 crore people. Poshan Abhiyan aims to reduce malnutrition through multi model interventions.

In addition there are other schemes that display the unwavering commitment to social justice and the elimination of poverty. This exhibition will be kept open to the public for a duration of five days to enable them to gain more knowledge about the details of the various schemes being implemented. By this there will be greater awareness and better utilization of funds being allocated for these schemes. Many of the schemes are being implemented by the centre in partnership with the State Governments, thus highlighting the element of federalism which is a part of the basic framework of the Constitution of India.

I wish the organizers all success in their efforts and request the common public visit the exhibition in large numbers so as to take full advantage of the benefits of the various welfare schemes being implemented. The knowledge gained by a visit to the exhibition may be shared with your friends and near ones so as to ensure better dissemination and greater transfer of benefits."

On this occasion, Thiru. R.Rajagopal, I.A.S., Additional Chief Secretary to Governor, Thiru. E. Mariappan, Additional Director General – Press Information Bureau, Thiru. M. Annadurai, Director, Regional Outreach Bureau and other dignitaries were present.

Raj Bhavan, Chennai -22

Sd/-

Date: 01.09.2018

Joint Director (PR)